



## This Week

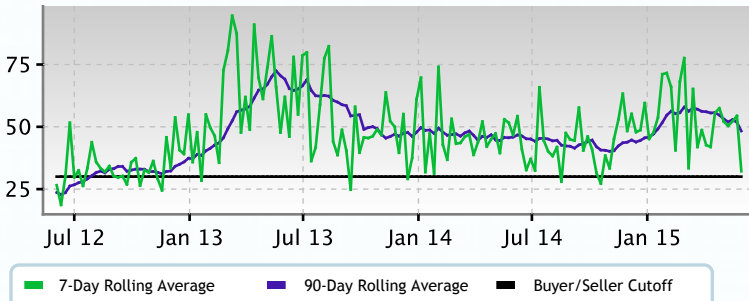
The median list price in ROSEVILLE, CA 95661 this week is \$575,000.

The Market Action Index has been trending down lately, while inventory is climbing. These trends imply a weakening market.

## Supply and Demand

- Market conditions have been consistently cooling in the past several weeks. Because we're still in the Seller's zone, prices have not yet begun to drop. It may take a few more weeks of slack demand for prices to reflect and begin to fall. Expect prices to fall if the index persistently falls to the Buyer's zone.

Market Action Index



The Market Action Index answers the question "How's the Market?" by measuring the current rate of sale versus the amount of the inventory. Index above 30 implies Seller's Market conditions. Below 30, conditions favor the buyer.

## Quartiles

### Characteristics per Quartile

Investigate the market in quartiles - where each quartile is 25% of homes ordered by price.

Quartile	Median Price	Sq. Ft.	Lot Size	Beds	Baths	Age	Inventory	New	Absorbed	DOM	
Top/First	\$ 925,000	4222	0.25 - 0.50 acre	5.0	4.0	11	17	3	1	47	Most expensive 25% of properties
Upper/Second	\$ 649,000	3141	0.25 - 0.50 acre	4.0	3.0	14	17	3	0	80	Upper-middle 25% of properties
Lower/Third	\$ 499,000	2583	6,501 - 8,000 sqft	4.0	3.0	18	17	4	3	34	Lower-middle 25% of properties
Bottom/Fourth	\$ 354,450	1677	6,501 - 8,000 sqft	3.0	2.0	40	18	5	2	41	Least expensive 25% of properties

### Real-Time Market Profile

		Trend
Median List Price	\$ 575,000	↑↑
Asking Price Per Square Foot	\$ 199	↔
Average Days on Market (DOM)	51	↔
Percent of Properties with Price Decrease	38 %	
Percent Relisted (reset DOM)	13 %	
Percent Flip (price increased)	12 %	
Median House Size (sq ft)	2699	
Median Lot Size	8,001 - 10,000 sqft	
Median Number of Bedrooms	4.0	
Median Number of Bathrooms	3.0	
Market Action Index	Strong Seller's 48.3	↓↓

- ↔ No change
- ↑↑ Strong upward trend
- ↓↓ Strong downward trend
- ↑ Slight upward trend
- ↓ Slight downward trend

## Price

- You can see that prices in this zip code are marching upward and that we're getting close to the market's all time high. Watch for persistent downward shift in the Market Action Index into the Buyer's zone as a leading indicator of the price strength subsiding.

Price Trends

